

Expression of Interest

Chief Executive Officer – Youthrive Victoria

Introduction

The Board of Youthrive Victoria is pleased to invite you to submit an expression of interest in the role of Chief Executive Officer of Youthrive Victoria.

Background

After eight years as CEO of Youthrive Victoria Dr Maryann Brown has resigned to tackle the next phase of her career. Maryann has led the organisation with energy, compassion and efficiency and has had an extraordinary positive impact on innumerable young people as she supported them through various programs, wise counsel, support, and care. Her creative and committed approach has seen Youthrive Victoria thrive and develop into the successful, vital organisation it is today.

About Youthrive Victoria

Youthrive Victoria's purpose is to strengthen rural communities by supporting young people to be leaders. Its mission is to collaborate with partners, donors, communities, and alumni in delivering programs to young rural Victorians that empower them to develop their personal, professional and leadership capacities.

Our vision is that rural and regional communities will thrive with strong informed input from skilled, resilient, and motivated young people.

We value empowerment, support, respect, relationship building, research, collaboration, and environmental sustainability.

Profile of preferred CEO

Youthrive is seeking an inspirational leader with an absolute commitment to making a positive difference and impact on rural young people and their communities. They will have:

- A value set and principled beliefs that reflect and are consistent with Youthrive and all that it stands for.
- Energy, passion, and an ability to engage effectively with young people.
- Experience in a general management, strategy, marketing, branding and/or commercial development in customer and/or community-facing industries.
- Experience in either corporate, education, government, or not-for-profit organisations with a strong mission focused orientation.

- Demonstrable experience as a leader in high-growth and entrepreneurial environments and/or growing partnerships and revenue. Preference will be given to those with experience in rural and regional contexts.
- Experience and success in creating and implementing strategies for continued and sustainable growth.
- The ability to develop the future vision and longer-term direction for the organisation that may need to balance historical success with adaptive strategies that respond to dynamic market forces, including financial markets.
- An extensive network that includes strong relationships with community leaders, corporate entities, relevant government departments and agencies.
- High-level financial management experience; and
- Excellent verbal and written communication skills – the ability to lead, engage and influence internal and external stakeholders with impact.

The successful candidate will have the interpersonal and leadership qualities, commercial acumen, humility to serve and the decisiveness to achieve the desired results. They will be prepared to travel and roll up their sleeves and lead an environment that is values based and relationship driven.

Applications for the role are to be sent to bruce@theandersonpartnership.com.au and close on Friday 25 August 2023.

For more information, please contact:

Bruce Anderson

You thrive Victoria Chair

Email: bruce@theandersonpartnership.com.au

Mobile: 0409 141 615

POSITION DESCRIPTION:

Chief Executive Officer

REPORTS TO:

The Rural Foundation Ltd Board

Position statement

- Lead the organisation, and together with the Board, develop and implement Youthrive Victoria's vision, mission and strategy.
- Grow and enhance Youthrive Victoria's impact, reputation, brand and image.
- Facilitate the maintenance of governance, compliance and management systems.
- Expand support network and build and maintain excellent relationships with a wide range of stakeholders.
- Expand and optimise existing financial resources.
- Ensure organisational efficiency and effectiveness.

Key responsibilities

Management

- Provide leadership for the team of staff, alumni and other volunteers in their delivery of programs, administration and business management.
- Manage and support the requirements of The Rural Foundation Ltd Board and sub-committees.
- Maintain and build sustainable relationships with a range of organisations including rural communities, local government, businesses, education institutions, philanthropic trusts and foundations, personal donors and other funding sources plus partners and potential collaborators.
- Maintain strong relationship with the Alumni Committee and members.

Fundraising, Marketing and Communications

- Manage and lead fundraising, including communications, marketing and events.
- Manage and grow the Youthrive Victoria/Rural Foundation networks in relation to fundraising and scaling impact.
- Represent Youthrive Victoria to key stakeholders, including philanthropic and corporate supporters, government, schools, and community organisations.
- Build the profile of Youthrive Victoria's through analysis of activities and thought leadership.
- Alongside the Chair and board members, represent Youthrive Victoria in the media and events.

Finance

- Maintain oversight of all aspects of the business.

- Work with the Business Manager to develop and administer the You thrive Victoria budget.
- Work with the Board and JBWere to ensure investments are well managed
- Seek opportunities for growth/ entrepreneurial mindset.

Programs

- Maintain oversight of all You thrive Victoria programs, events and activities.
- Work with alumni, staff and other stakeholders to ensure currency and high quality of delivery of all programs, and strong support for all presenters and participants.
- Lead the successful development of the Rural Youth Network and ensure strong engagement across rural Victoria.